

Friday, August 31, 2007

## **Site Strategy**

### Change in Newsletter Service Company

The Classroom Toolkit Newsletter is changing the service company that distributes our newsletters. This will streamline our newsletter publishing system.

Because the new company has anti-spam policies (which we support), you will be asked to reconfirm (Opt-in) to subscribe to our newsletter, again.

The reason that we cannot just send the newsletter is that &hellip; Distribution lists (such as you use with Microsoft&#8482; Outlook, fail to protect your privacy

Sending individual E-mail messages takes too long

Internet Service Providers don't deliver all the mail that is sent to their customers The company that will deliver our E-mail is AWeber&#8482;. To Re-Subscribe To re-subscribe to this newsletter, use the following form&hellip;

Subscribe to the monthly Classroom Toolkit Newsletter Email: Name: This subscription will only be used for our newsletter. If you would like to enroll on our other mailing lists, you will need to do that on our Website, Classroom Toolkit.

But, why not just click on the RSS icons on the side of the newsletter, and be notified when we post changes to the newsletter?

Posted by Classroom Toolkit Newsletter in Site Progress at 04:00